

# Oil and Refining

**Need to forecast the price  
of unconventional crude?**



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Is the future price of unconventional crude and its refining value a key to your business? The unconventional crude / refinery question is an urgent one in North America. The competition your crude faces in the future refining picture will drastically alter your project economics.

Analyzing the competitive forces on unconventional crude markets is increasingly complex. Most companies do not have the tools and models that they need to adequately analyze this problem. MarketPoint provides a modeling system for assessing unconventional crude economics.

MarketPoint was established in 1996 to create a general purpose software platform for energy modeling. Our software is used internationally for strategy and operations decisions in the energy and chemical industries. We specialize in forecasting based on economic first principles and an understanding of refining infrastructure and technologies. We provide the software, data, training and support to enable your staff to model future markets. Contact us and ask to see our demonstration of unconventional crude valuation methods.

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